## Reinventing a Traditional Farm for the 20<sup>th</sup> Century

James Rebanks











### Family farms are wonderful

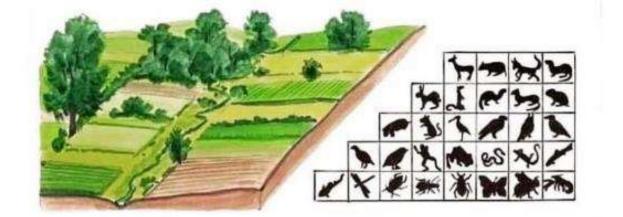
They can also be toxic, don't get trapped in one

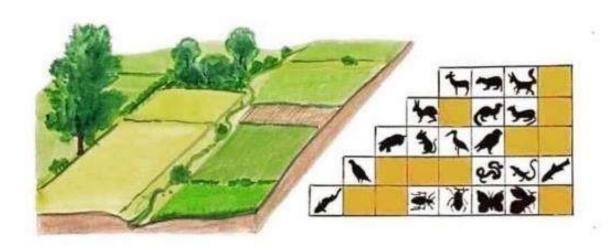
# Stop acting like your job is to live your dad's life

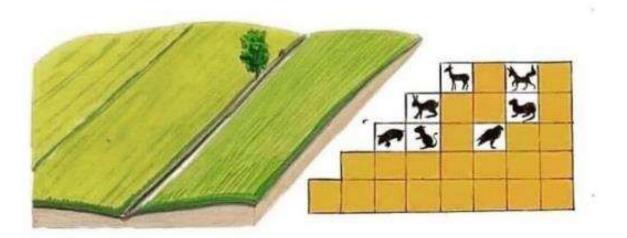
Its not 1975 anymore



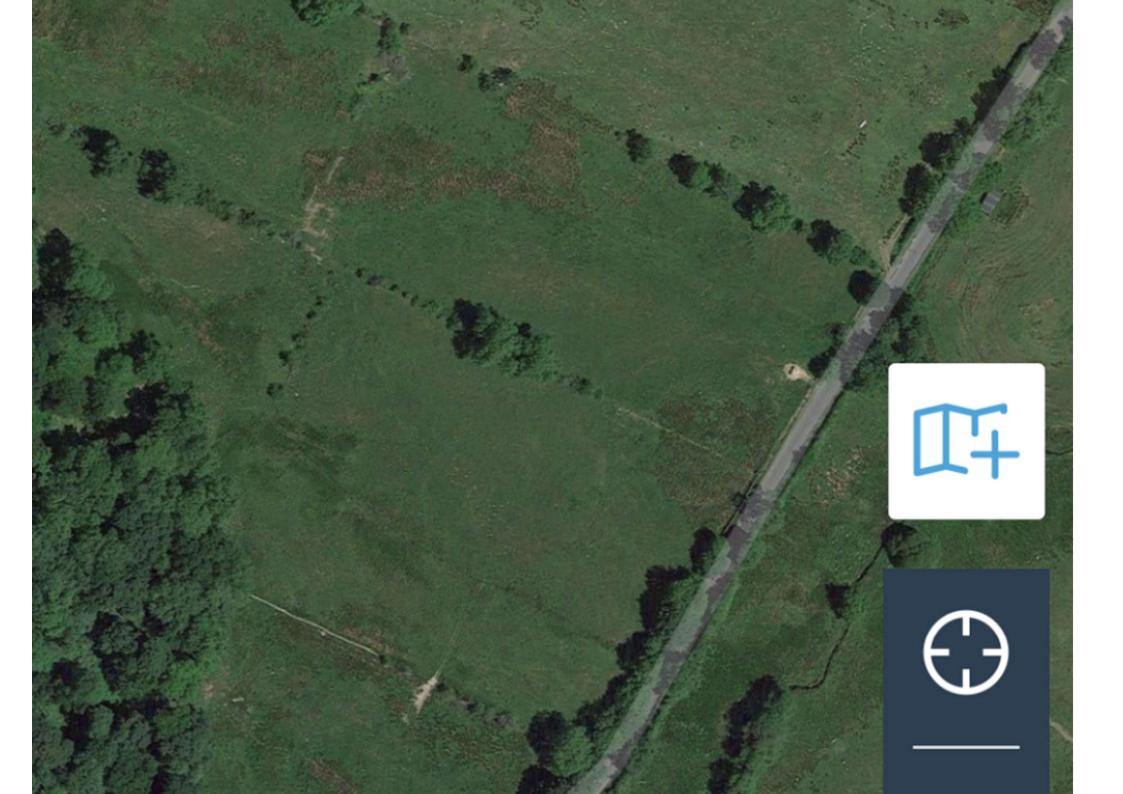
# Work ethic and love doesn't replace clear thinking











## Could we rebuild ecosystems that work and farm in them?

What would that look like? How would we do it?













### We were obsessed with the edges



#### The FIELDS

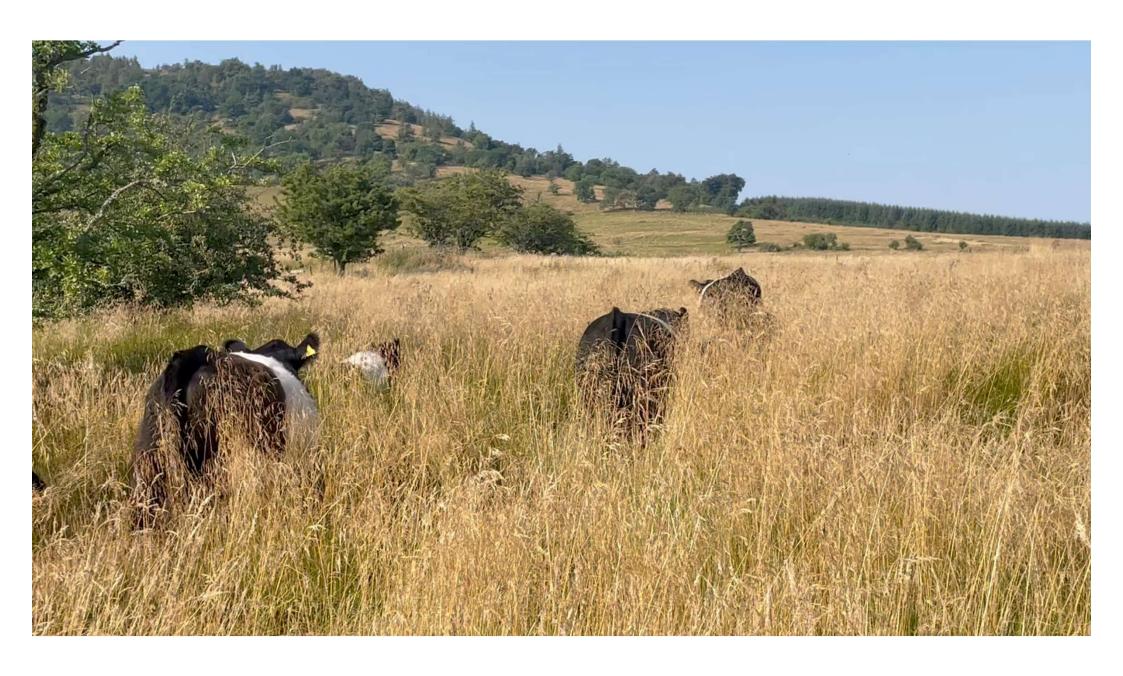
#### Simple things YOU can do...

- 1. Mob up
- 2. Longer covers carbon flow
- 3. Trample
- 4. Increase diversity hay
- 5. Buy a reel/move
- 6. Pilot one field







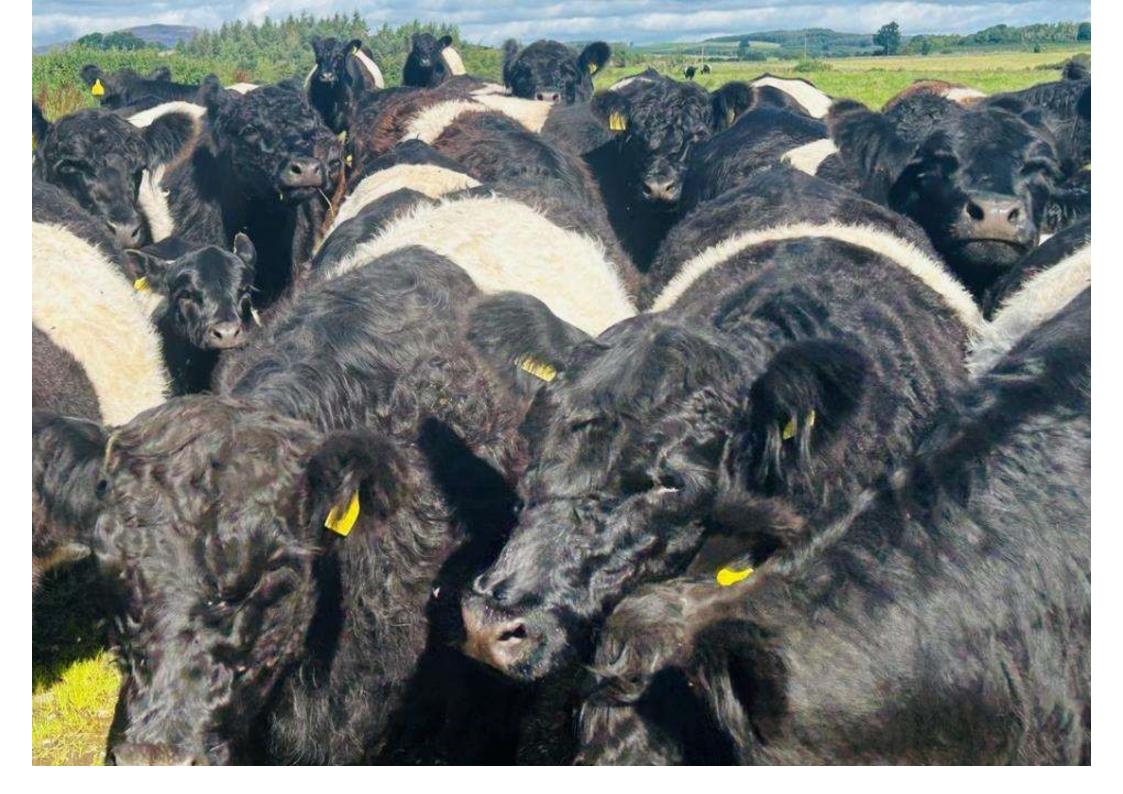








# Livestock work for you – not the other way around



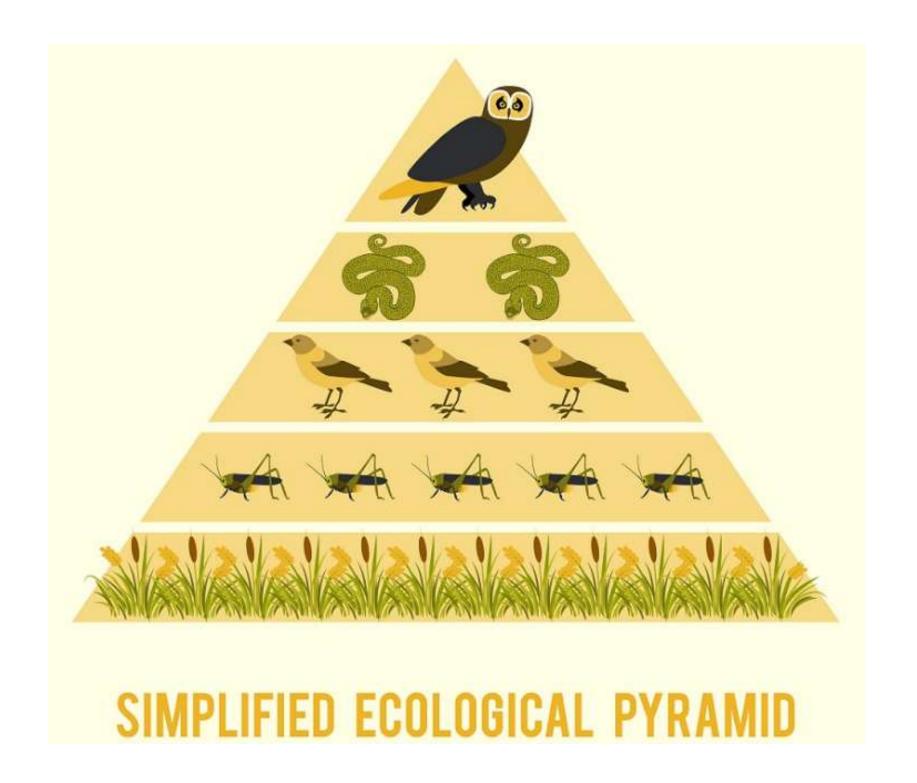




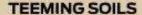






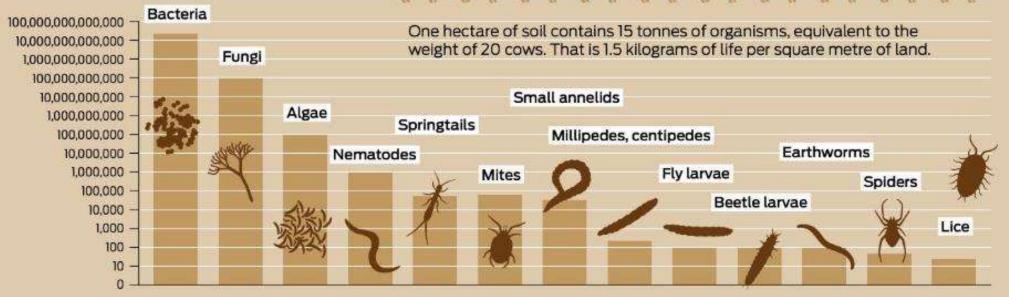






Number of living organisms in 1 cubic metre of topsoil in temperate climates, logarithmic scale











## We are in the land mending business



We sell... grass genetics, breeding stock, meat, education, habitat restoration, conservation grazing, beauty, wool, and books













